

www.ashtonhaulman.com





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Poems For Pets is an annual event held by the nonprofit organization Kansas Humane Society. In marketing for the event, I designed a brochure, poster, and a canvas bag. Each component is part of a bundle set. For each bundle purchased, animals in shelters are fed.





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Our Shelter

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Miss me?

If you've missed our event this year, don't warry! Poems for Pets is an annual event. You can always came next year! We'll be looking forward to seeing you soon!

Our Event

Every year, the Kansas Humane Soci ety sets up a fundraising event dedicated to feeding pets in local animal shelters. We put together exclusive bundles and sell them as a means to raise funds for pets in need. The themes of our bundles change with every year, so each event is unique.

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Poems for Pets



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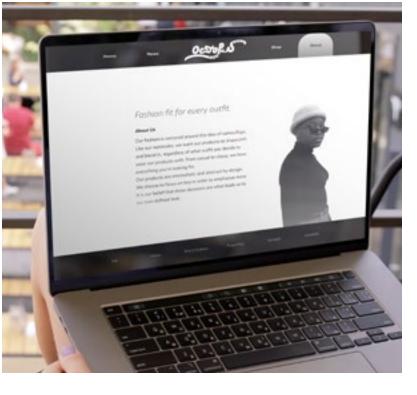
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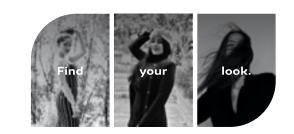






Octopus is a fashion agency dedicated to producing versatile clothing. I was tasked to design the branding for this company. In addition, I also designed a t-shirt and website.





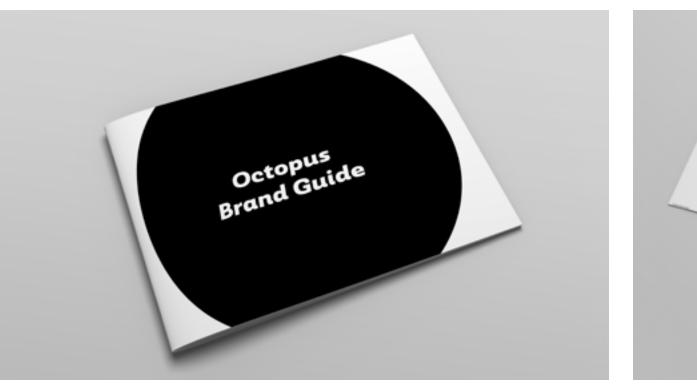
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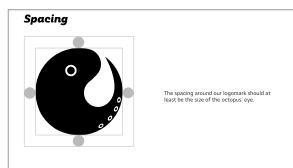


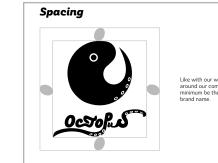
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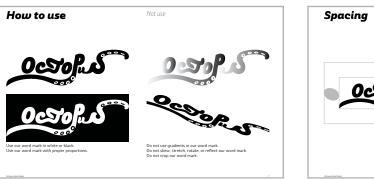


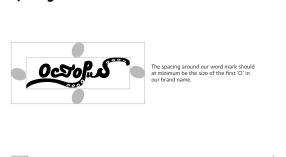


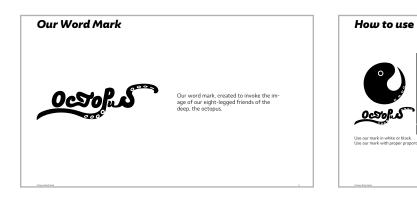












The brand guide.

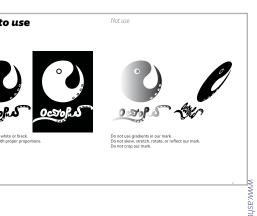






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Do not use gradients in our logomark. Do not skew, stretch, rotate, or reflect of Do not crop our logomark





Campaign







The logomark.

This project is a campaign dedicated to spreading awareness about the ongoing prescription drug misuse problem plaguing Pennsylvania. For this campaign I have designed a billboard, two posters, and the logo for the awareness program.

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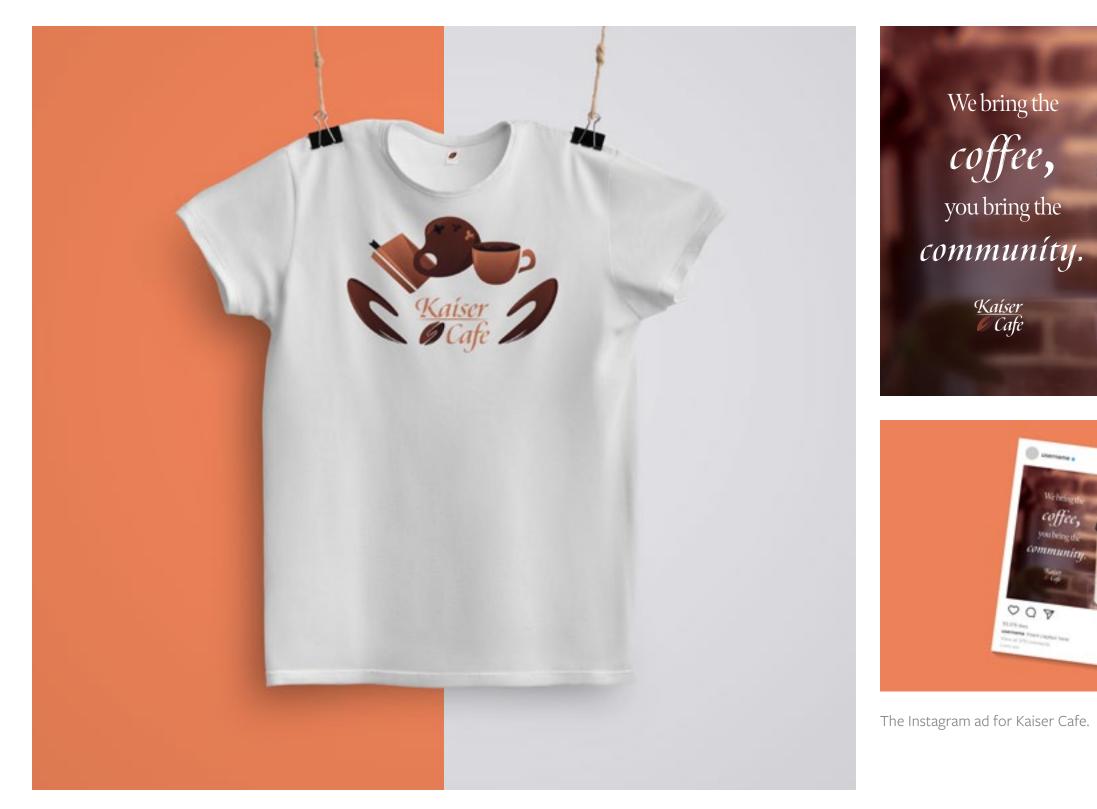
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Kaiser Cafe is a small family-owned business that focuses on supporting the local community. For this project, I designed the branding for Kaiser Cafe. Also included is a t-shirt design, business set, and Instagram ad.

The business set.



The t-shirt design for Kaiser Cafe.











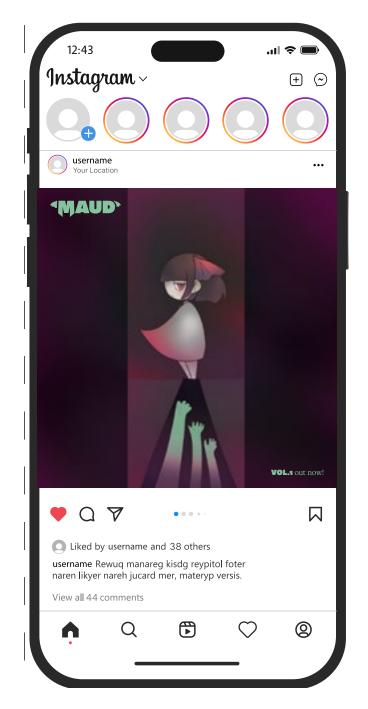


This project is a campaign focusing on wellness and ways to promote healthy ways of living. My designs for this project include three posters, tea packaging, a logo, and a candle label.



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This project centers around advertising for the comic book Maud. For this project I've designed the comic book, inner spreads, Instagram ad, and website.







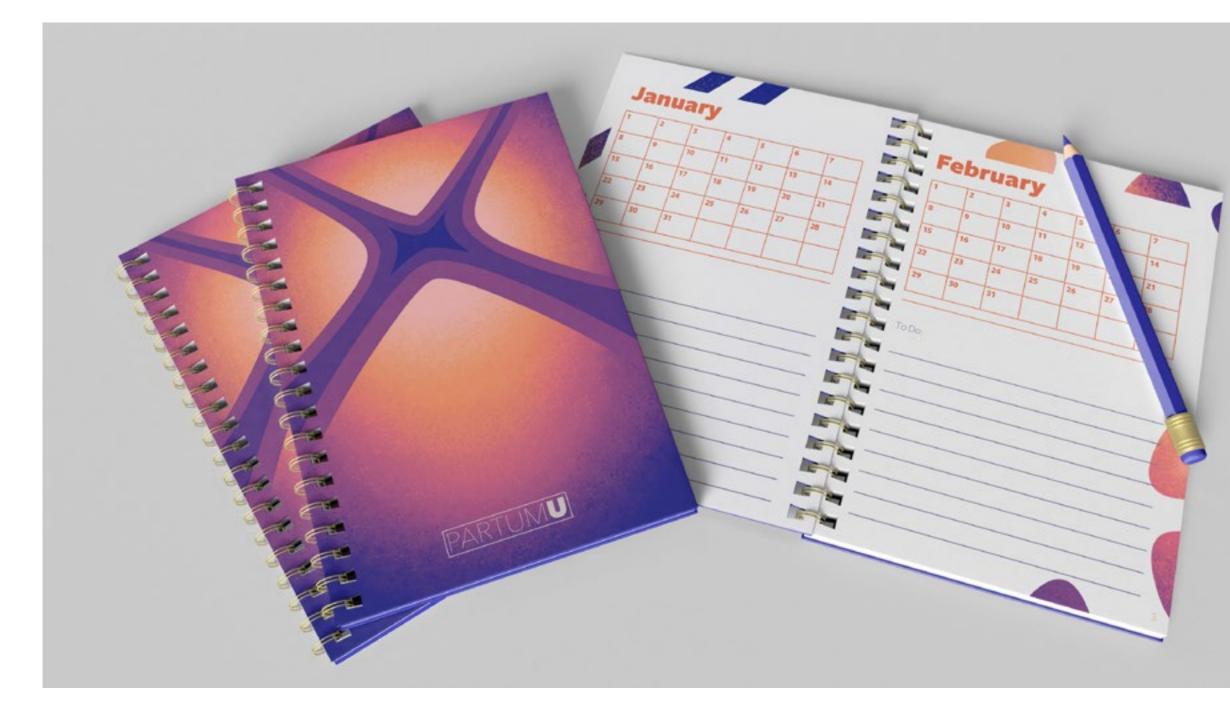






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The client for this project was Partum U, a college dedicated to the arts. My work for this client included a folder, social media ad, and academic calendar.

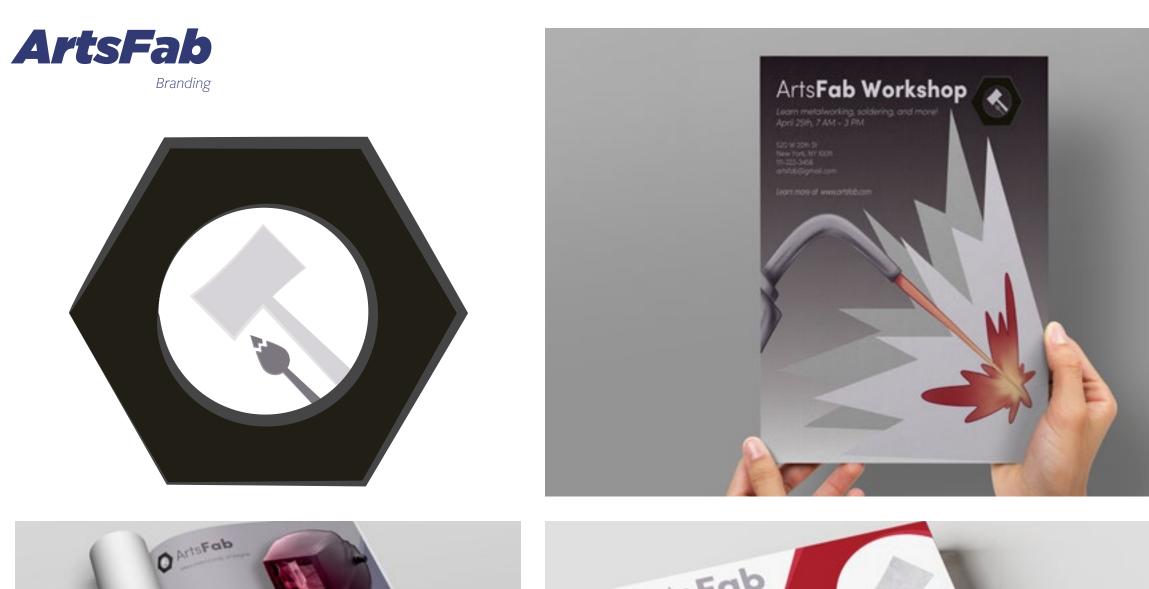


The folder.



The poster and the Instagram ad.







My client for this project was an art fabrication business. I was tasked to design the branding for this business. In addition, I also designed a social media ad, a flyer, a business card and a magazine ad.



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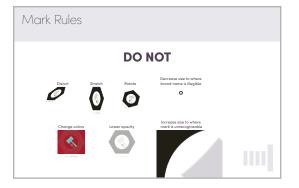
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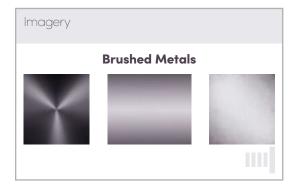


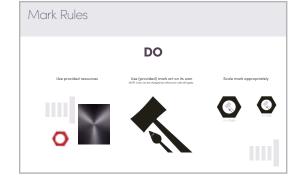


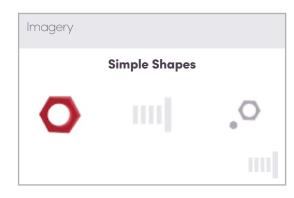
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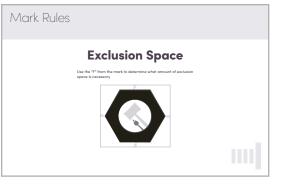


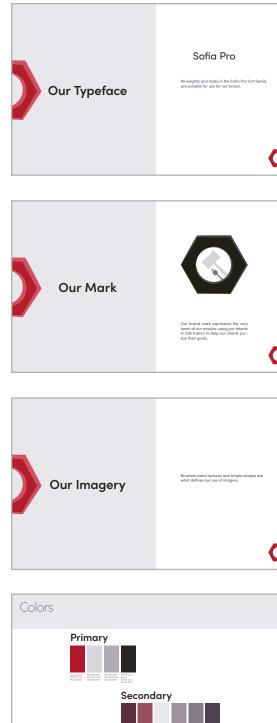














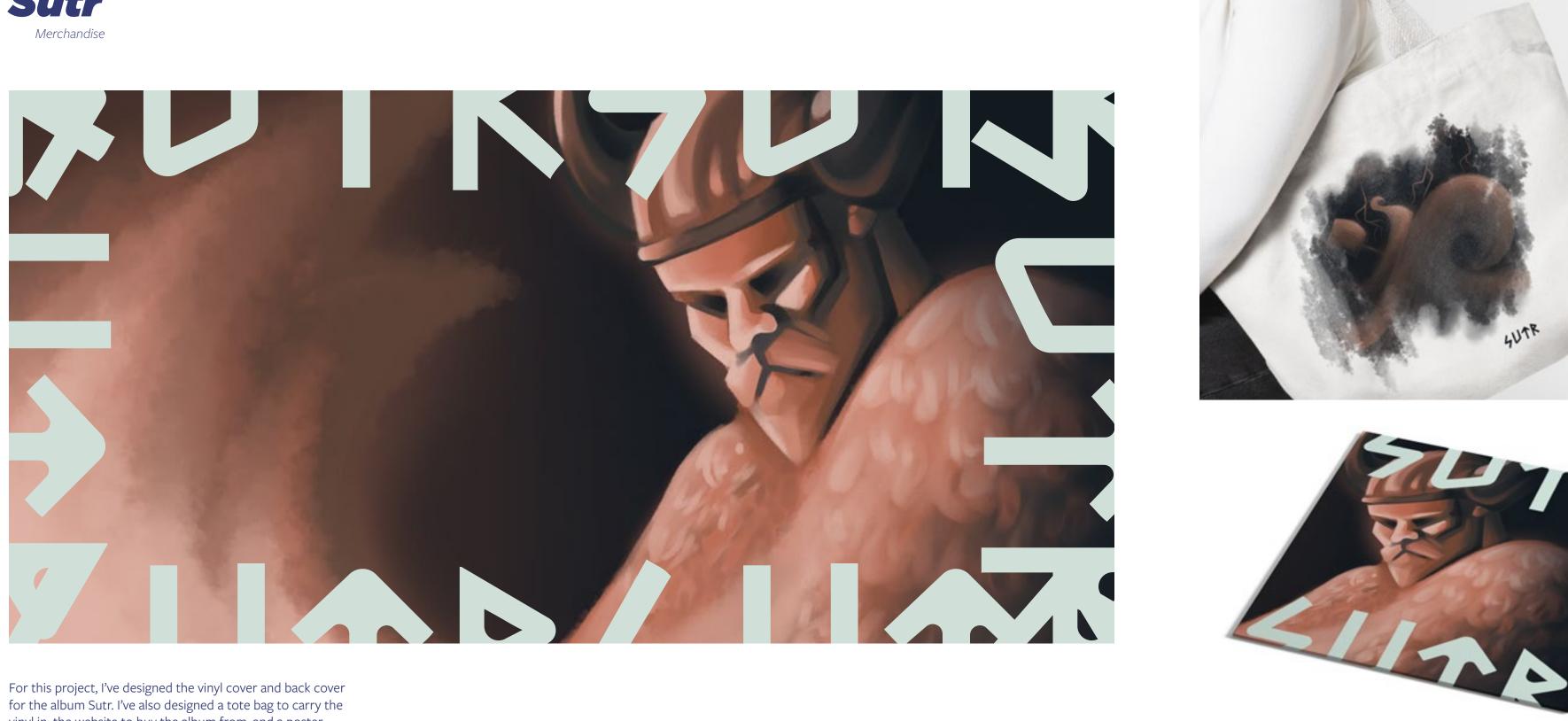


The brand guide.

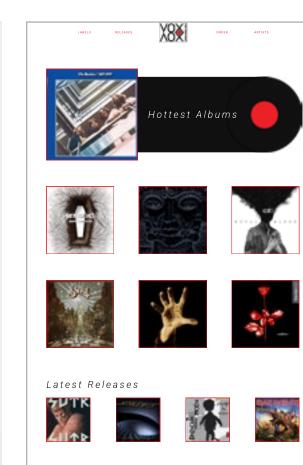






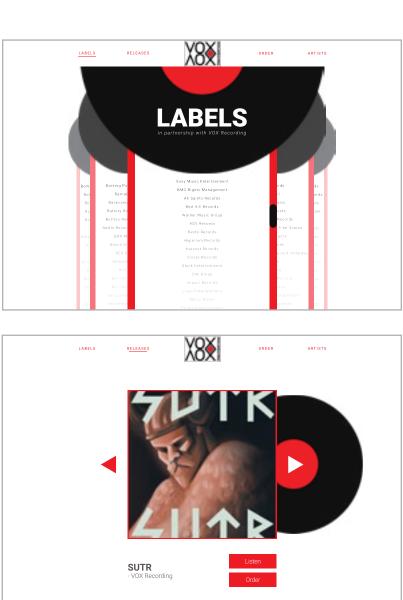


vinyl in, the website to buy the album from, and a poster.



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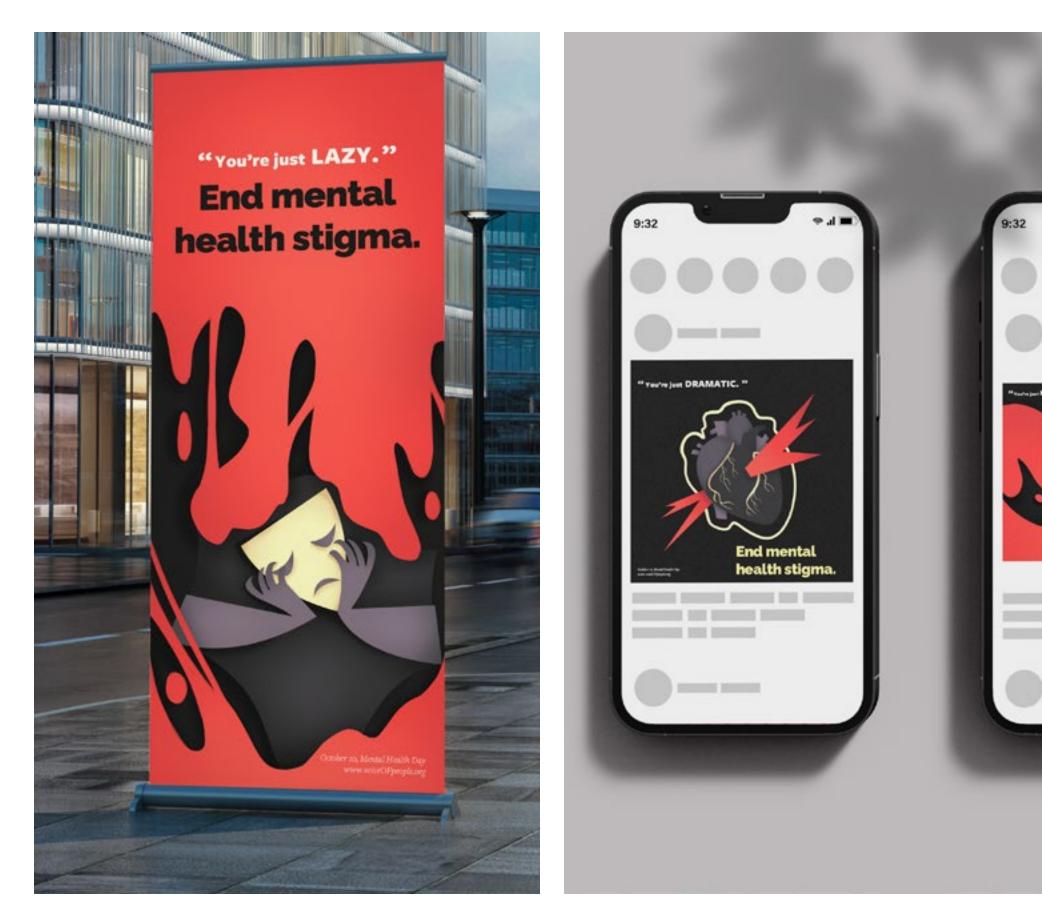
The website.

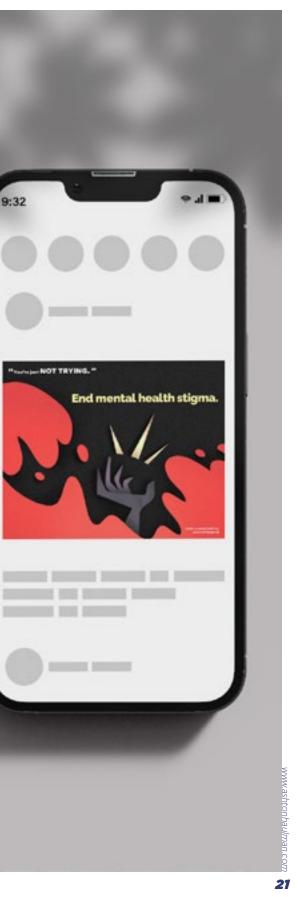






This is a mental health campaign designed around raising awareness towards the stigma against mental illness. I've designed a billboard, vertical banner, Facebook ad, and Instagram ad to boost awareness towards this topic.











About Us

We at historicUN are decicated to conveying instroncia events in the simplest form possible, Each of our boost details a specific individual throughout history who has left an impact on the world. The larger scale of these events may not be recognizable at first, but we hope by the end of each book you will have put the pieces together in order to see the full picture.

Continue reading if you want to know more about the events behind each of our books.

About 571

gers and crew, including 19 members of the Old Christians Club rugby ur upporters, and friends. Three crew members and nine passengers died eam, along with their familie mmediately; several more die d soon afterward due to the frigid temperatures and the severity of their injuri

re passengers. The remaining passengers resorted to rival of late spring, two survivors, Nando Parrado and Robert

Privacy Policy Disclaimer Help Accessib

The website.

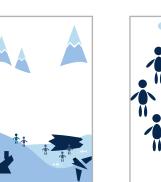
This project revolves around an iconography book I've designed for the company Historicon. Historicon takes historical occurances and portrays the events through iconography. My work included an iconography book, website, and poster.

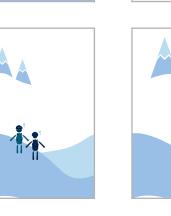
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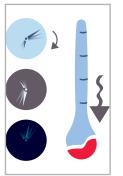


















The iconography book and its inner pages.





























This project I was tasked to design a series of wine labels for the brand Revive. I had taken inspiration from tarot cards and fortune telling, and based my design around that concept. I also designed the packaging for the wine bottles.





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This project is a book designed around the United States ammendments. To accompany the book is a series of posters also focusing on the same concept.



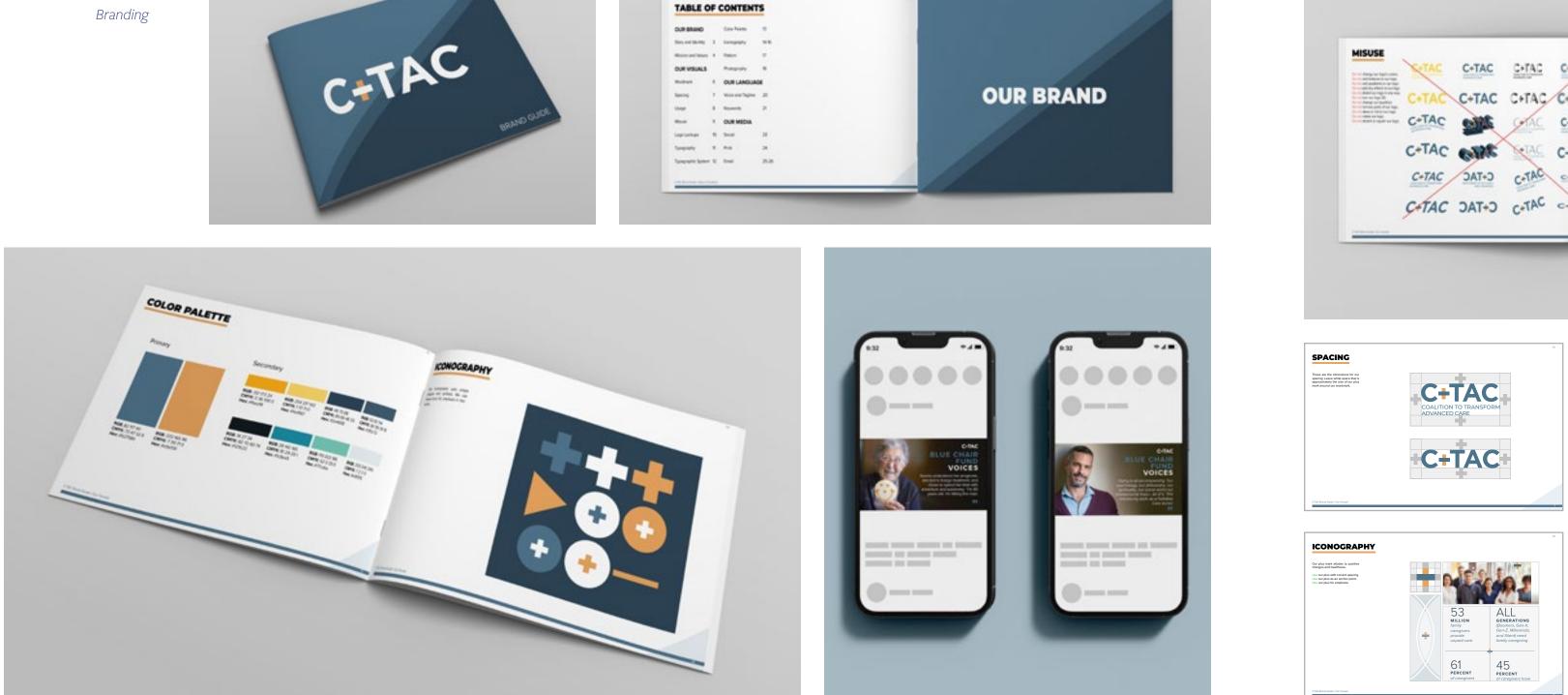








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My client for this project was the nonprofit organization C-TAC. I was tasked with creating a brand guide for the brand. I was also tasked with using a template to work off of and create social media posts from.

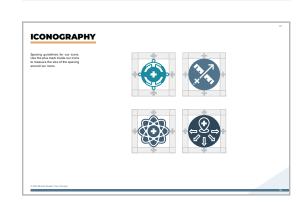
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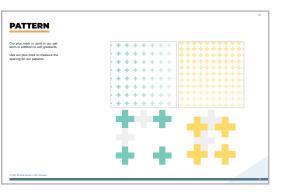
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In 2010, social innovators Tom Koutsoumpas and Bill Novelli founded A serious illness can be profoundly disruptive, isolating and financially	
C-TAC to transform the broken system of care for patients and their families living with serious illness. challenging, not just to patients and their families, but to their caregiv- ers, who are often unpaid and overburdened.	
The goal are equation-offing out of environing the particular off feature of the environing the environing of the particular cardinal environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the environing of the envi	
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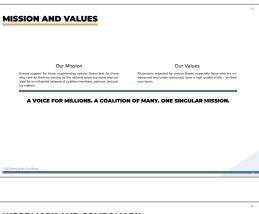






PHOTOGRAPH Our photography focuses on a hu-man element. We also focus on our business location, Washing-ton, DC. Guidelines: Must include yellow and blue tones somewhere in the image. Backgrounds must not draw focus away from the primary subject. Interactions should feel natural and give a sense of community.

The brand guide.













T

Branding





My personal brand. If you rotate my logo -90 degrees, it spells out my initials!



EDUCATION

Harrisburg Area Community College (HACC). AA Degree Graduate, expected graduation for AAS Degree in 2023.

Royer's Flowers and Gifts. Lebanon, PA Part-time Employee 2016 – Current Year

Experience includes working in a team environment, with floral design, and with deadlines.

SKILLS

Software: Adobe CC, Paint Tool Sai, Krita, Clip Studio Paint, Visual Studio Code, and Figma

EXHIBITS AND AWARDS

• Eclectic Metamorphosis Exhibit -Artist Guild, HACC Lebanon Campus

• First Place in Digital Photo Imaging -Student Honors Show, HACC Lebanon Campus

• First Place in 3D Design – Student Honors Show, HACC Lebanon Campus

• First Place in 2D Design – Student Honors Show, HACC Lebanon Campus

• Second Place in Painting – Student Honors Show, HACC Lebanon Campus

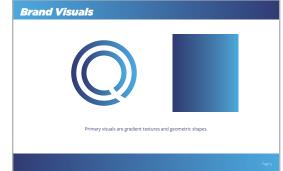
Technical Skills: Apple iPad Pro, Wacom tablet, XP-Pen tablet

Languages: HTML / CSS

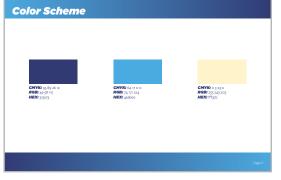
1109 Victor Street - Lebanon, PA 17042 - (717) 644-3483 - ashaulm















Rules

Do

- Use proper spacing.
- Use the provided alternative colors.
- Scale proportionally.
- Scale proportionally.



Do Not

- Crop the mark.
- Use any other color scheme for the mark other than the one provided.
- Stretch or skew the mark.
- Scale down the mark until it is unintelligible.



Thank you!